

## Charity drive targets women

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EASTHAMPTON - The Women's Fund of Western Massachusetts is taking part in a recently launched national philanthropic campaign to raise \$150 million for non-profit organizations that aid women and young girls.

Carla M. Oleska, executive director of the Women's Fund, said the Easthampton-based organization will be a part of the "Women Moving Millions" philanthropic campaign, which was launched last week.

The Women's Fund's participation is part of an effort to introduce women to philanthropic giving and the good that comes from it, Oleska said. "We want to educate women to the power of philanthropy," she said.

The Women Moving Millions campaign was launched by a pair of philanthropic sisters, Swanee Hunt and Helen LaKelly Hunt in partnership with the Women's Funding Network.

The campaign seeks to raise \$150 million by April 2009, and will work to distribute the money with the Women's Funding Network, an umbrella organization for 124 women's funds around the world.

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