



ALLIANCE *for* GLOBAL GOOD

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ALLIANCE FOR GLOBAL GOOD ANNOUNCES

STRATEGIC PROGRAM PARTNERSHIPS

(MIAMI) May 4, 2011 - The Alliance for Global Good today announced that it has entered into program partnerships with five highly accomplished non-profit organizations to advance global progress in education, environment, health, poverty and world relations.

All five of the Alliance's Program Partners are involved in initiatives around the world: [Ashoka: Innovators for the Public](#), [Hunt Alternatives Fund](#), [The Synergos Institute](#), [The Reut Institute](#), and [Ben-Gurion University of the Negev](#).

"One of the Alliance's central objectives is to improve the practice of philanthropy by adopting a novel business model that connects discriminating donors with the highest quality programs," said David M. Brand, Alliance President and CEO. "Every initiative we support must fulfill five critical criteria: innovation, leverage, scalability, collaboration, and sustainability. Specific initiatives selected by the Alliance and its Program Partners reflect the interests expressed by Alliance Donor Partners."

For example, the Alliance supports [Ashoka's Globalizer Program](#) to expand the impact of proven social entrepreneurs. Contributions to a number of Synergos and Hunt Alternatives initiatives will build relationships across conflict lines, empower women to participate in peace talks and increase employment in unstable countries. Two of the programs produced by Ben Gurion University involve cooperation between Jordan and Israel in medical and environmental issues.

"By entering into Program Partnerships with non-profit organizations and foundations whose work spans the globe, the Alliance avoids the cost, time, and duplicated effort that would be required to replicate the Partners' organizational assets," Brand added. "Alliance Program Partners collectively possess 100 years of experience, extensive networks, skilled professional staff, proven results, and an awareness of the imperative to collaborate with others in creative ways. Our Donor Partners expect maximum impact from their contributions. Bringing together smart money with smart projects is what we do."

For more information about the Alliance for Global Good, call (336) 376-7710 or visit <http://www.afgg.org/>.

About the Alliance for Global Good

Founded by philanthropist Leonard Kaplan out of concern for global crises that threaten succeeding generations, the Alliance for Global Good connects smart donors to smart social investments. Seeking to avoid philanthropic inefficiency and ineffectiveness, the Alliance evaluates and engages in opportunities for impact in five areas: health, poverty, education, the environment, and world relations. It acts through a partnership model, building robust relationships with both Program Partners and Donor Partners.

About Ashoka: Innovators for the Public

Founded in 1980, Ashoka is the world's largest community of leading social entrepreneurs. It champions the most important new social change ideas and supports the social entrepreneurs behind them by helping them get started, grow, succeed, and collaborate. As the rate of change in the world continues to escalate exponentially, social entrepreneurs and Ashoka work together to help the world evolve new systems designed to serve the good of all. Central to that change is the necessity for everyone to be able to contribute to change. Ashoka, with its inner circle of almost 3,000 leading social entrepreneurs across the globe, and its other partners ranging from highly successful business entrepreneurs to 12- to 20-year-old Youth Venturers, brings the critical mass and knowledge required to effect significant change through collaborative entrepreneurship efforts in such sectors as health, low income housing or financial services for the poor. For more information, please visit www.ashoka.org.

About Ben-Gurion University of the Negev/AABGU

American Associates, Ben-Gurion University of the Negev (AABGU) plays a vital role in sustaining David Ben-Gurion's vision, creating a world-class institution of education and research in the Israeli desert, nurturing the Negev community and sharing the University's expertise locally and around the globe. With some 20,000 students on campuses in Beer-Sheva, Sede Boqer and Eilat in Israel's southern desert, BGU is a university with a conscience, where the highest academic standards are integrated with community

involvement, committed to sustainable development of the Negev. For more information, please visit www.aabgu.org.

About Hunt Alternatives Fund

Hunt Alternatives Fund includes an operating foundation and a private grantmaking foundation that advance innovative and inclusive approaches to social change at the local, national, and global levels. The Fund combats the demand for modern-day slavery, supports leaders of diverse American social movements, advocates for the full inclusion of all stakeholders in peace and security processes around the world, inspires women to political leadership, strengthens youth arts organizations in eastern Massachusetts, and encourages an increase in women's philanthropy. For more information, please visit www.huntalternatives.org.

About Reut Institute

The Reut Institute is a non-partisan and non-profit strategy group based in Tel Aviv. It was established in 2004, and specializes in identifying strategic challenges facing Israel, in developing innovative approaches and then in catalyzing their effectuation. Its mission is to sustain significant and substantive impact on the future of Israel and the Jewish world in critical issues and in a strategic manner. For more information, please visit www.reut-institute.org

About Synergos Institute

The Synergos Institute addresses global poverty and social injustice by working collaboratively to change the systems that keep people in poverty. Bringing together government, business, civil society and poor and marginalized communities, Synergos helps every part of society work together to create sustainable systems change. For more information, please visit www.synergos.org

IT'S WHAT WE DO NOW THAT MATTERS.

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