



MEDIA ADVISORY

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Turning Voters into Activists: National Movement Leaders Urge Americans to Build on Election Momentum

Experts in Social Issues Will Meet Dec. 2 to Promote Civic Engagement, Identify Next Steps for Change Under Obama Administration

BOSTON – On Tuesday, Dec. 2, a select group of leaders on social issues will meet for a roundtable discussion, “Leveraging Civic Participation,” on the responsibilities of social movement leaders amidst the current transformation of US political leadership. These experts and activists are Prime Mover fellows of the Cambridge-based foundation Hunt Alternatives Fund. Based on their experience leading movements, the Prime Movers will offer ideas for how citizens, grassroots activists, funders, and the media can capitalize on the momentum of voter participation in the 2008 campaign and election to reinvigorate Americans’ engagement in civic life.

Facilitated by Ambassador Swanee Hunt, chair of Hunt Alternatives, and Jim Wallis, executive director of Sojourners and a leader of the progressive evangelical movement, this discussion will challenge movement leaders to think beyond their own agendas and outline collaboration across social movements. The leaders will draw on their experience to promote a culture of participation in the United States and outline next steps to achieve meaningful social change.

- What: “**Leveraging Civic Participation,**” a roundtable discussion on the current opportunity for social change
- Who: Ambassador Swanee Hunt, Jim Wallis, Majora Carter, Jennifer Chrisler, Giovanna Negretti, Paul Rieckhoff, Kristin Rowe-Finkbeiner, and nine other national social movement leaders
- When: Dec. 2, 2008, 12:30 p.m. – 2:00 p.m.
Lunch will be served from 12:00 p.m. – 12:30 p.m.
- Where: John F. Kennedy Presidential Library – The Mural Room
Columbia Point, Boston, Mass. 02125
RSVP or press credentials required
To join via Web conference, register at <https://www2.gotomeeting.com/register/427541224>. You will need to log on to ask questions AND join by phone to hear the discussion.

Prime Movers: Cultivating Social Capital is a multi-year fellowship program for emerging and established social movement leaders working at the national level. The program emphasizes the professional development of individual leaders who engage masses of people. Through participation in the program, Prime Movers become part of a diverse peer network that fortifies their individual leadership. Fellows convene several times a year to discuss common issues and challenges and to identify pathways for change.

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