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Tivo Involved With Anti-Gay Group

by Steve Weinstein
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The ad reads: "This month, as we take time to honor fathers, we have a question for you: Do you know a SuperDad? Perhaps he can't leap tall buildings in a single bound, but at some point, he has demonstrated exactly what a dad should be in your mind. Maybe he taught you to drive. Maybe he's bailed you out of a tight spot. Maybe he's a wonderful father to your children. Whatever it is, we want to hear your story!"

it seems innocuous enough--until you realize that this is coming from [Focus on the Family](#), perhaps the most notorious anti-gay organization in the United States. Its head, James Dobson, is the outspoken opponent of gay rights and the most vocal advocate of "reparative therapy" to "cure" homosexuals.

Jeremy, the blogger for Good as You, who first noticed the promotion, has opined, "What we have here is a group that fights day and night against gay fathers teaming with a national brand on a contest honoring dads. Tivo is sidling up next to a group that propagates mean-spirited discrimination against an entire population sect!"

The blog site points to an earlier, March 2006, promotion between FOTF and Tivo to promote its Kidzone, which monitors programs so that kids can't watch certain adult programming. Jeremy [points out](#) that another anti-gay group, the Parents Television Council, also got involved.

For its part, a Tivo spokesperson told [Joe My God](#) that FOTF acted on its own to affiliate with its Kidzone and that Tivo has been supportive of LGBT causes.

The Family Equality Council has become involved. In a statement, the pro-gay group's executive director, Jennifer Chrisler, "incredibly disappointed to see that TiVo ... has decided to sponsor and endorse the I Know a SuperDad Essay Contest' with Focus on the Family."

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