



[home](#) [in depth](#) [plenty daily](#) [podcasts](#) [comics](#) [blogs](#) [green gear](#) [digital plenty](#) [magazine](#) [subscriptions](#)

Green Gear: Style

[« Do the Math](#)

[We Heart Mom »](#)

Fancy Footwork



Spring's hottest high-heeled sandals won't take you (or the environment, for that matter) very far. So, in the spirit of taking several fashionable steps towards an eco-friendly future, Keds, in conjunction with the Boston non-profit "Artists for Humanity" (AFH), have created a pair of slip-ons to call attention to conscious water consumption. The winsome water bottle print was designed by aspiring AFH artists, and retails for \$50. When you consider that in addition to the organic and recycled materials and water-based inks used in the shoes' construction, \$1 of the sales goes to benefit the non-profit, these Keds are definitely a step in the right direction.

Send your product ideas to green@gear@plentymag.com.

[print](#) [email this](#)



Posted by Nicole Zerillo on May 2, 2008 at 3:23 PM
[Permalink](#) | [Comments \(0\)](#) | [TrackBacks \(0\)](#)

TrackBack

TrackBack URL for this entry:
<http://www.plentymag.com/blog-mt1/mt-tb.cgi/4444>

Post a comment

You must [login](#) or [create an account](#) to post a comment.

[« Do the Math](#)

[We Heart Mom »](#)

Go Green

With Purex® Natural Elements. 100% Natural Cleaning Ingredients.
www.PurexSavesGreen.com

Eco Wedding Rings

One with each Other; with the Earth A Natural for Organic Weddings
greenKarat.com

Builders' GreenSource Inc

Factory Authorized Distributor for Smith & Fong's Plyboo and Durapalm
www.buildersgreensource.com



Issue 21



Don't miss an issue of
PLENTY
Magazine

Get your trial issue today



Sign up for Plenty's Weekly Newsletter

Search

Google™ Custom Search

Search

Plenty Daily



Extinction Blog
Why hasn't the endangered Puerto Rican parrot recovered?
 Despite more than 40 years of conservation ([continued](#))



In the Garden
Tomatoes, sunscreen, and too much sun
 Nearly bursting out of the bottoms of their ([continued](#))



Ask Plenty
RECs: Renewable Energy Credits
 Q. What's a REC? – Jenny, CO A. ([continued](#))



Your Daily Green Bit
Fresh paint that won't spoil your indoor air
 Quick renovation rule: If you detect that "fresh" ([continued](#))



Political Climate
Challenging the Arctic oil rush
 Another day, another lawsuit: Alaskan natives and ([continued](#))



Lifestyles of the Green and the Famous
Green rollercoasters, concerts, baby clothes, and more
 As a reader wrote recently, the greening ([continued](#))



Extinction Blog
Hey Americans, stop buying ivory!
 Despite trade bans going back nearly 20 ([continued](#))



Ask Plenty
Exporting garbage
 Q. I have heard that certain countries ([continued](#))

Categories

[Gear](#) (47)[Home](#) (87)[Style](#) (90)

Polls and Surveys

Are your staple food prices rising?

- Yes, a lot
 Yes, a little
 No
 Haven't noticed

Vote

[View results](#)

Extras



+ SUBSCRIBE

+ BOOKMARK